

**Official Rules**  
**CHASE PANEL Q3 2010 SURVEY SWEEPSTAKES**

1. **NO PURCHASE NECESSARY TO ENTER; PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING:** Open to legal residents of the U.S. and the District of Columbia, 18 years of age or older at time of entry. Entrants must be physically located in the United States. Entrant can not work for a bank, financial institution, or credit card issuer, a market research company, a newspaper, TV, or radio station, or an advertising agency. The sweepstakes begins at 12:00:01 PT on July 1, 2010 and ends at 11:59:59 PT on September 30, 2010. Void in PR and where prohibited.

2. **TO ENTER:** There are two ways to enter; 1) Participants will be sent an e-mail invitation to take a survey. Participants must complete all information requested of them and submit the information online to be included in the drawing. All online entries must be received by 11:59 PM PT on September 30, 2010. 2) Participants can enter by sending a hand printed 3" x 5" card containing their, full name, address, e-mail address and age to: Chase Panel Q3 2010 Sweepstakes, PO Box 6308, Clear Lake, MN 55319. Mail in entries must be postmarked by September 30, 2010 and received by October 6, 2010. Mail in entries must be submitted in a post paid envelope. The size of the envelope can be no larger than a #10 envelope. Limit of one mail in entry per day. All sweepstakes entries become the property of the sponsor. The answers to survey questions are used to help the Sponsor understand industry needs. Sponsor's computer is the official time-keeping device for the sweepstakes. The random drawing will be held on or about October 7, 2010. Odds of winning depend on the number of valid entries received during the time period of the sweepstakes.

3. **CONDITIONS:** Sponsor assumes no responsibility for lost, late, misdirected, illegible, incorrect or inaccurate entry information whether caused by post office non-delivery, web site visitors or by any of the equipment or programming associated with or utilized in the sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel or suspend this sweepstakes should a computer virus, bugs or other causes beyond the control of the Sponsor corrupt the administration, security or proper operation of the sweepstakes. Any attempt by an individual to deliberately damage any web site or undermine the legitimate operation of the game is a violation of criminal and civil laws. Sponsor is not responsible for printing or typographic errors in sweepstakes related materials. Should such an attempt be made, Sponsor reserves the right to seek damages from any such individual to the fullest extent permitted by law.

4. **PRIZES:** (10) Ten Grand Prizes of a \$50 Chase Visa Gift Card. Total prize pool is \$500. Potential winners will be selected in a random drawing from all qualified entries received. Potential winners will be notified by e-mail. Potential winners are required to respond with a complete notification e-mail within 5 Days of notification date on the e-mail or an alternate winner will be selected. The confirmed winners will receive notification of information received. Winners are encouraged to keep the confirmation for their records until prize is received. All applicable taxes are the responsibility of the winners. Prize is not transferable. Certain card restrictions apply. No prize substitutions. Odds of winning based on the number of valid entries received. Limit one prize per family or household. Drawing will be conducted by Innovative Processing, Inc., an independent judging agency whose decisions are final and binding on all matters relating to this sweepstakes drawing. Prize will be distributed by Innovative Processing, Inc. within 6-8 weeks of the winners being confirmed.

5. **CONDITIONS OF ENTRY:** Employees of MarketTools, Inc., JPMorgan Chase Bank, N.A. and their agencies, distributors, subsidiaries, advertising and promotion agencies and affiliated companies, participating advertisers and media, employees, their immediate family members and/or those living in the same household of each are not eligible. Immediate family member is defined as husband, wife, children, mother, father, sister, sister in-law, brother or brother in-law. All federal, state and local laws are the sole responsibility of the winner. All federal, state and local laws apply. Entry into this promotion constitutes permission to the Sponsor and their agencies to use winners' name, address and/or likeness for purposes of advertising and trade without further compensation, unless prohibited by law. Sponsor reserves the right to substitute prize of equal or greater value. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges. Entrant recognizes and agrees that survey information will be made available only to MarketTools Inc. and JPMorgan Chase Bank, N.A. and their affiliates.

Winners agree to release and hold harmless MarketTools, Inc., its agencies and employees from injury, death, loss or other liability that may arise from the acceptance or use of any prize or their participation in this promotion.

6. WINNERS LIST: The names of the prizewinners can be received by sending a self-addressed stamped envelope to Chase Q3 2010 Survey Sweepstakes, PO Box 240, Clear Lake, MN 55319. Requests must be postmarked by October 31, 2010. The winners list will be completed after all of the prize winners are confirmed.

7. DISPUTE RESOLUTION: Entrant agrees that: All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of entrant(s) and Sponsor and their agencies, shall be governed by and construed exclusively in accordance with the laws of the State of Minnesota without giving effect to any choice of law or conflict of law rules which would cause the application of the laws of any jurisdiction other than the State of Minnesota. Entrant agrees that any action at law or in equity arising out of or relating to this sweepstakes, or awarding of the prize, shall be filed only in the state or federal courts located in the County of Stearns in the State of Minnesota. Entrant hereby consents and submits to the personal jurisdiction of such courts for the purposes of litigating any such action. Except where prohibited, by participating in this sweepstakes, entrant agrees that: (a) any and all disputes, claims, and causes of action arising out of or connected with this sweepstakes, or awarding of the prize, shall be resolved individually, without resort to any form of class action; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with participating in this sweepstakes but in no event attorneys' fees; and (c) under no circumstances will any participant be permitted to obtain awards for and hereby waives all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Some jurisdictions do not allow the limitations or exclusion of liability for incidental or consequential damages, so the above may not apply to you.

Sponsor: MarketTools, Inc., 150 Spear St Suite 600, San Francisco, CA 94105.